

Privacy and Cookie Statement

Who is Horizon Lodges?

Horizon Lodges designs, manufactures, and supplies premium glamping tents, catering to businesses in the outdoor hospitality industry. More information about our company, products, and services is available at our website: www.horizonlodges.com.

Your privacy is extremely important to us. This Privacy and Cookie Statement explains how we collect, use, and safeguard your personal data. You can save or print this statement for your records.

Personal Data

Personal data refers to information that identifies you as an individual, either directly or indirectly. Examples include your name, email address, phone number, or company name.

What Personal Data We Process and Why

Personal Data	Purpose
Name, email address, phone number, company name	To fulfill your orders, respond to inquiries, and provide customer support.
Name, email address	To send newsletters and promotional materials to those who opt in.
Cookies and tracking data	To analyze website performance, personalize user experience, and enable targeted advertising.

Legal Basis for Processing Your Data

We process your data under the following legal bases:

- **User Consent:** Data collected when you provide explicit consent, such as signing up for newsletters.
- **Legitimate Interests:** Data used for activities like marketing, provided we can demonstrate our interests outweigh your right to privacy.
- **Contractual Obligation:** Data required to fulfill an order or contractual agreement.

We process data in compliance with the **General Data Protection Regulation (GDPR)** and the **California Consumer Privacy Act (CCPA)**.

Security of Your Data

We take comprehensive measures to protect your personal data. These include:

- Secure servers located in the EU.
- Data encryption and restricted access.
- Regular staff training on data security.

How Long We Keep Your Data

- Personal data: Retained for up to **5 years** or until you request its deletion.
- Marketing data: Anonymized and used only for communication purposes.
- Financial data: Stored as required by law.

Do We Share Your Data?

We work with third-party service providers, such as:

- **Google Analytics** for website performance analysis.
- **Facebook Pixel** for targeted advertising.

These providers process data in compliance with GDPR and CCPA. Personal data is only shared when necessary for these services.

Your Rights

You have the right to:

- Access your personal data.
- Request corrections or deletions.
- Limit or withdraw consent for data processing.
- Object to direct marketing communications.
- Request data portability (receive your data in a transferable format).

To exercise these rights, please contact us at **info@horizonlodges.com**.

Cookies

Cookies are small text files stored on your device to improve your website experience.

Cookies We Use:

- **Functional Cookies:** Ensure proper website functionality (e.g., saving preferences).
- **Analytical Cookies:** Help us understand website usage and improve performance.
- **Marketing Cookies:** Allow us to deliver personalized ads and content.

Consent for cookies is obtained via our cookie banner, which you can adjust at any time.

Deleting or Disabling Cookies

You can delete or disable cookies through your browser settings. Note that this may affect website functionality.

Updates to This Statement

We may update this Privacy and Cookie Statement from time to time. Any changes will be posted on this page with the updated effective date.

Contact Us

For questions or concerns regarding this Privacy and Cookie Statement, contact us at:

Horizon Lodges

Email: info@horizonlodges.com